



M I R A
F R O M
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M I R A

Mira is a designer, stylist and fine artist
based in Miami, Fl.

As a self-taught artist, Mira's art and apparel consists of an urban chic flare, originally inspired by graffitied walls she would read while living in Rome, Italy. Mira's art is composed of many elements, varying from pop art imagery, stencil art, and collage. It often includes uplifting messages and words done in bubble letters and graffiti scribbles- with paint dripping finishing touches that give it a "street" effect.

Mira paints bright and colorful backgrounds, adding multiple layers to make each piece intriguing and unique. She often uses vintage pin up girls to promote women empowerment, painting them in a pop art style to create funny and bold statements that express her opinions on life experiences her audience can relate to.





T R U T H E Y E

Mira's Truth Eye is an iconic symbol found on the sidewalks and walls of Miami, as well as in gallery spaces.

The Truth Eye is used in Mira's paintings, murals, and merchandise. It is a symbol intended to encourage her audience to live their lives in a higher state of consciousness. Life gets busy and it's easy to fall into cycles that aren't serving us. Are you walking your true path?





BRANDING AND PARTNERSHIPS

Mira's distinctive approach has earned her a substantial social media following, paving the way for impactful collaborations with prominent artists, brands, and organizations.





Mira's unwavering dedication to precision and innovative vision positions her as a standout figure in the industry, particularly as a pioneering female artist based in Miami. With her expertise in creative direction and design, she has lent her talents to an array of companies across various sectors, including fashion, jewelry, cosmetics, vaping, water, and alcohol. Additionally, Mira actively partners with several nonprofit organizations that focus on supporting victims of domestic abuse and children in need.



BRANDING AND PARTNERSHIPS

EXHIBITIONS AND ACTIVATIONS



Mira's art has been activated in various cities world wide.

Mira's pop-up activations are striking and eye-catching, their vibrant and bold designs make them difficult to miss. Companies such as Alice and Olivia, RayBan, and Veronica Beard have taken notice of Mira's work and have been keen to host pop-ups of her art and apparel in their onsite locations. Currently, Mira's installations can be found in galleries and stores across various cities, including Los Angeles, Miami, and Rome.

MIAMI
ART
WEEK
2022





MURALS
MURALS
MURALS

Mira's murals are a testament to her talent and creativity.



With eight years of experience in the field, she has contributed to numerous murals and left her mark on the city of Miami. Her distinctive style, which blends pop art with vintage aesthetics, is evident in her work, and her murals are known for their vibrant colors and bold imagery.





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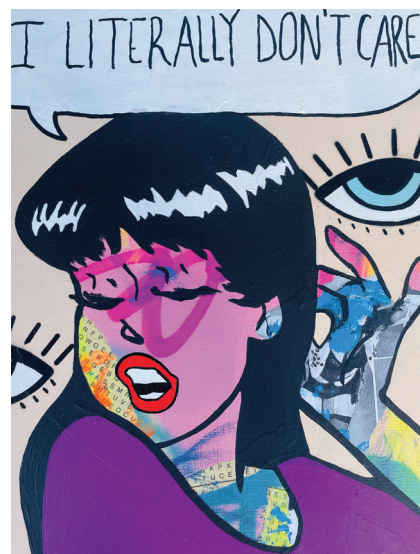


Mira's vibrant murals have become a staple in the Miami art scene.

One of her most famous murals is the iconic Truth Eye Mural in Wynwood, Miami, which has become a popular tourist attraction. Mira's murals can be found throughout the city, and each one is a stunning work of art that adds to the cultural fabric of Miami.

FINE ART

Mira's artwork is a complex and multi-layered creation that incorporates various elements and materials.



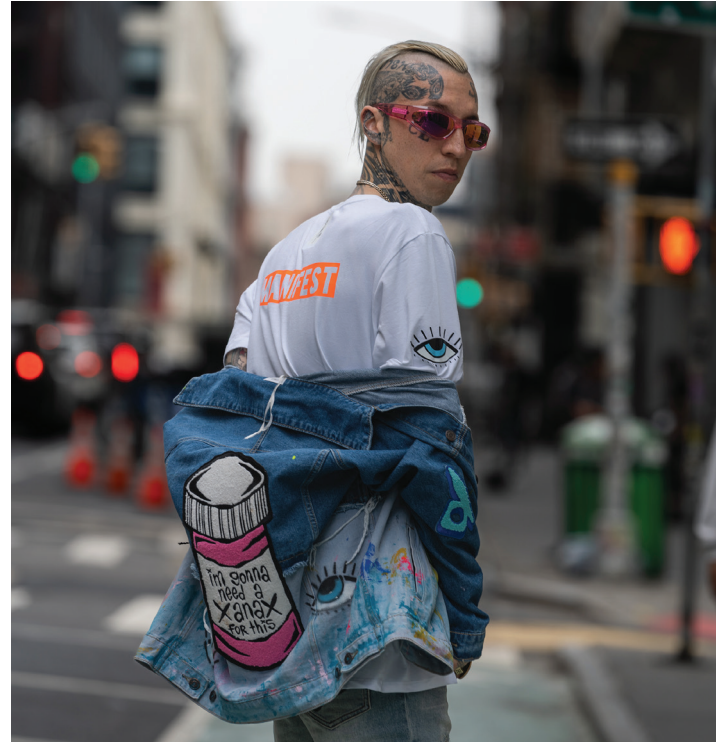


FINE ART

Each painting is carefully crafted with 5-9 layers, composed of a diverse array of materials, including spray paint, acrylic paint, markers, oil-based crayons, newspaper, magazine, and cutouts. One defining feature of her art is the striking black and white stenciled women that often accompany a powerful message. These elements work together seamlessly to create a visual masterpiece that captures the viewer's attention and engages the senses.



FASHION
AND
STYLING



Mira has an extensive background in creative direction as a brand owner.



FASHION AND STYLING

Mira's collections are characterized by vibrant, urban, and gender-neutral designs, reflecting her innovative and daring approach to fashion. Her brand encompasses a wide range of apparel and accessories, including hats, socks, tops, lingerie, swimwear, masks, purses, shoes, and jackets, among others. Her unique designs appeal to a diverse and fashion-forward audience who value quality, style, & innovation. In addition to her fashion line, Mira also offers stylist services and has contributed to fashion shows, bringing her signature pop art elements and raw urban fashion to the runway. Her expertise in fashion design and styling has made her a sought-after stylist in the industry.



WHAT'S NEXT?

Mira is an ambitious artist with a clear vision for her future. She aspires to work with celebrities and offer her expert stylist services to them. Mira is also interested in creating music video installations and album covers for recording artists, as she believes her unique pop art-inspired aesthetic would add an exciting dimension to their visual identity. In addition to this, Mira wants to partner with well-known brands to bring her art and Truth Eye Wear to a wider audience, and hopes to have more pop-ups of her work in the future. Ultimately, Mira's goal is to open her very own store one day, offering a range of products from yoga mats to eye wear and jewelry, all with her signature style and eye for creativity. With her drive and passion, Mira is committed to capturing different audiences and expanding her brand in exciting new ways.







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